



20th South Central Region CONFERENCE



Hosted by:
PNA North Houston, Inc.
November 14-17, 2024

Dear Colleagues, Supporters and Friends,

The Philippine Nurses Association of America, Inc. (PNA) is excited to announce the 20th South Central Region (SCR) Conference, scheduled to take place from November 14 to 17, 2024, at the Houston Airport Marriott at George Bush Intercontinental, located at 18700 John F. Kennedy Blvd. Houston, Texas 77032. PNA and its 20 SCR chapters, aims to provide an enriching educational experience emphasizing excellence in leadership, education, research, and exemplary clinical practice. The theme for the 2024 SCR Conference is "PNA SCR: Regional Influence, Global Impact."

- Leadership Institute and Networking Night, November 15, 2024 (Friday)
- Education Day and Gala, November 16, 2024 (Saturday)

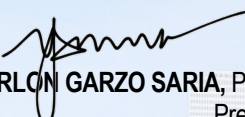
We want to invite you, your company, or your organization to be part of our events as a sponsor, advertiser, and/or exhibitor. This event is an excellent opportunity for your organization to promote and showcase your products and/or services to convention attendees and our general membership through our enduring advertising platforms. Conference participants include PNA members across the nation, with the majority coming from our 20 chapters in the South Central Region of the United States, and guests from collaborating organizations who support the mission and vision of PNA.

Enclosed are the Guidelines and Agreement Form for Conference Sponsors, Exhibitors, and Souvenir Ad Program. Please complete the sponsorship form and return to us on or before **September 15, 2024**.


For further information, don't hesitate to contact Joselito Muncada, PNAH President, at pnanhpres2426@gmail.com.

Please visit our website at www.mypnaa.org for inquiries or additional information.

Respectfully yours,


MARLON GARZO SARIA, PhD, RN, NEA-BC, NPD-BC, AOCNS, FAAN
President 2024-2026
Philippine Nurses Association of America (PNA), Inc.

Rosario P. Estrada
ROSARIO DE PERIO ESTRADA, DNP, MSN, RN, NPD-BC, CPN
President, Philippine Nurses Association of America Foundation (PNAAF), Inc.


RIZA V. MAURICIO, PhD, APRN, CPNP-PC/AC, CCRN, FCCM
South Central Region Vice President 2024-2026
Philippine Nurses Association of America (PNA), Inc.


JOSELITO MUNCADA, DDM, AASITT, ASSN, RN, CRRN
President 2024-2026, Philippine Nurses Association
of North Houston (PNAH), Inc.



PHILIPPINE NURSES ASSOCIATION OF AMERICA, INC.



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SPONSORSHIP/ADVERTISER/EXHIBITOR/VENDOR AGREEMENT FORM

Kindly review the options below and submit the completed form with the required fees by September 15, 2024. We appreciate your support.

Name of Organization/Company/Agency:

Contact Person: _____

Address: _____

E-mail: _____

I. MAJOR SPONSORSHIP PACKAGES/LEVELS

MAJOR SPONSORSHIP BENEFITS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	PLATINUM	DIAMOND	GOLD	SILVER
	\$5,000	\$3,000	\$2,500	\$1,500
Pre-Event Recognition				
Website/ Social Media 6 Weeks prior to the Event	YES	YES	YES	YES
Email Blasts to PNAA Members	YES	YES	YES	YES
Company Logo on the Event Flyer & Brochure	YES	YES	YES	YES
Onsite Recognition/Benefits				
Full-Page Ad in the Souvenir Journal	YES	YES	YES	YES
Company Logo on Rolling Screen	YES	YES	YES	YES
Promotional Video during the Event	60 seconds	30 seconds	30 seconds	N/A



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Signage Display at Foyer	YES	YES	YES	YES
Conference Table Exhibitors	2 Days	2 Days	N/A	N/A
Leadership Institute & Education Day Registration	2 Tickets	2 Tickets	N/A	N/A
Networking Night Registration	2 Tickets	N/A	N/A	N/A
Gala Registration	2 Tickets	N/A	N/A	N/A
Post-Event Recognition				
Company Logo & weblink on Website/ Social Media 1 Week after the Event x 3 months	YES	YES	YES	YES
Inside PNA Newsletter	YES	YES	YES	YES
Thank You Email Blast to PNA Members	YES	YES	YES	YES

**Select by checking your choice on the green box*

II. EXCLUSIVE EVENT SPONSORSHIP

MAJOR SPONSORSHIP BENEFITS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Keynote Speaker Sponsorships	Endnote Speaker Sponsorships	Awards Gala Sponsor	Networking Night Sponsor	Welcome Reception Sponsor
	\$5,000	\$5,000	\$5,000	\$3,000	\$2,000
Pre-Event Recognition					
Website/ Social Media 6 Weeks prior to the Event	YES	YES	YES	YES	YES
Email Blasts to PNA Members	YES	YES	YES	YES	YES
Company Logo on the Event Flyer & Brochure	YES	YES	YES	YES	YES



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Onsite Recognition/Benefits						
Full-Page Ad in the Souvenir Journal		YES	YES	YES	YES	YES
Company Logo on Rolling Screen		YES	YES	YES	YES	YES
Promotional Video during the Event		60 sec	60 sec	60 sec	30 sec	N/A
Signage Display at Foyer (12 available)		YES	YES	YES	YES	YES
Conference Table Exhibitor (12 available)		2 Days	2 Days	2 Days	2 Days	N/A
Leadership Institute & Education Day Registration		2 Tickets	2 Tickets	N/A	N/A	N/A
Networking Night Registration		2 Tickets	2 Tickets	N/A	2 Tickets	N/A
Gala Registration		2 Tickets	2 Tickets	2 Tickets	N/A	N/A
Welcome Night Reception		N/A	N/A	N/A	N/A	2 Tickets
Post-Event Recognition						
Company Logo & weblink on Website/Social Media 1 Week after the Event x 3 months		YES	YES	YES	YES	YES
Inside PNA Newsletter		YES	YES	YES	YES	YES
Thank You Email Blast to PNA Members		YES	YES	YES	YES	YES
<input type="checkbox"/>	Tote Bag Sponsor	\$1,000	Company Name/Logo Printed on the Tote Bag			
<input type="checkbox"/>	Badge Holder Sponsor	\$1,000	Company Name/Logo Printed on the Badge Holder			
<input type="checkbox"/>	Donation in lieu of sponsorship	_____				



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III. SOUVENIR JOURNAL ADVERTISEMENT

<input type="checkbox"/>	Outside Back Cover, in Color	\$500	Submit a camera-ready 8.5" x 11" high-resolution full-color one-page ad in jpg, pdf, or Word format electronically to Ian Tumbaga at eiantumbaga@gmail.com .
<input type="checkbox"/>	Inside Front Cover, in Color	\$400	
<input type="checkbox"/>	Inside Back Cover, in Color	\$300	No borders or margins greater than half an inch. Deadline of submission: September 15, 2024
<input type="checkbox"/>	Full Page, Inside, in Color	\$150	To reduce carbon footprints, you can download a copy of the souvenir journal from www.mypnaa.org
<input type="checkbox"/>	Donation in lieu of souvenir program package	_____	<input type="checkbox"/> Check here if you would like a hard copy of the souvenir journal. Mail to Name: Postal Address:

IV. EXHIBIT/ VENDOR TABLE

Events	<input type="checkbox"/>	<input type="checkbox"/>
	2-Days Exhibit/Vendor \$1,000	1-Day Exhibit/ Vendor \$600
Leadership Institute (Friday)	YES	N/A
Education Day (Saturday) + Lunch (2)	YES	YES
Company Logo on Rolling Screen	YES	YES
Acknowledgment in the digital souvenir journal	YES	YES

V. In lieu of event sponsorship, please accept this donation \$ _____



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Payment Information/ Agreement

_____ (Please initial) I agree with the deliverables, as listed on the preceding pages, regarding sponsorships, advertisements, or vendors/exhibitors, and I agree with the terms and conditions as stipulated above.

- Zelle Payment: Email the completed form to lucyp100@yahoo.com and use this Zelle account pnanhscr@gmail.com to send payment
- Check Payment: Make check payable to **PNANH, Inc.** and mail to the PNANH Treasurer:

Lucy Page
32527 Autumn Forest Ct.,
Magnolia, TX 77354

Authorized signature: _____ Date: _____

Print (Name): _____ Position: _____

Cancellation Policy: *Cancellation before October 15, 2024, is subject to a 50% administrative charge. No refund will be processed on or after October 15, 2024. All cancellations must be in writing. Please be advised that the Philippine Nurses Association of America, Inc. reserves the right to cancel this offer at any time and to decline any advertising they deem inappropriate. All submissions will be given thorough consideration.*

For more information, please contact:

Joselito Muncada, DDM, AASITT, ASSN, RN, CRRN
PNANH President-Elect, 2022-2024
20th PNA South Central Region Conference Co-Chair
pnanhpres2426@gmail.com

***Please do not write below this line (for PNANH only)**

Solicited by: _____ Chapter: _____

Payment received by: _____ Date: _____

Remarks: _____
